POL 214A: The Scientific Study of Politics
University of California, Davis
Winter, 2014
W 3:10-6:00pm
Kerr 594

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Office Hours: M 1:30-2:30pm & W 8:30-9:30am (or by appointment)

“As we know,
There are known knowns.
There are things we know we know.
We also know there are known unknowns.
That is to say, we know there are some things we do not know.
But there are also unknown unknowns,
The ones we don't know we don't know.”

– Donald Rumsfeld, Feb. 12, 2002 Dept. of Defense News Briefing

Seminar Description
How do we know what we know about politics? How do we assess critically the quality of political analysis and the knowledge obtained from such analysis? POL214A is the first half of a two-quarter seminar designed to address these and other questions. The ultimate aim: to hone your skills as a political scientist. Toward that aim, the course is structured around three key components:

1. The Scientific Method
2. Research Design Approaches
3. Your Project

The Scientific Method component is designed to introduce you to the principles of social scientific research and to strengthen your logic and critical thinking skills—necessary conditions for doing high-quality work in political science. We will focus on large epistemological questions as well as the nitty gritty of good research design, giving you the tools you need to develop robust research designs of your own and to evaluate more systematically the research of others. That said, no single course can provide more than a brief introduction to such principles; this course should be the foundation for a career-long education in the scientific method. In addition to reading assignments and five Summary/Pushing assignments (more on these below), for this portion of the course I will ask you to develop a theoretical model from a list of variable parameters.

The Research Design Approaches component is designed to give you a buffet-style sampling of common research design approaches in political science. As with the scientific method
component, our investigation into research design approaches will merely scratch the surface. By virtue of this course, you will not become an expert in any single research approach (you’ll have to do that on your own and/or in specialized methods classes), but we’ll get a sense of the lay of the land. No matter how narrow your research design interests may be at the moment, having a basic understanding of a wide variety of approaches will make you a better colleague. Just as importantly, by highlighting factors that condition the choice of alternative research design strategies, this component of the course will give you greater traction in solving research problems you encounter throughout your career. In addition to reading assignments for this portion of the course, you will be responsible for one or more class presentations about the research design for that week. Also, each week we will discuss ways that the research design in question could be applied to testing diverse questions in political science, so come prepared with ideas.

The **Your Project** component is designed to guide you through the process of developing an article-length manuscript, ultimately of publishable quality. This manuscript will be due in complete form at the end of the spring quarter, but you will be expected to make substantial progress this winter quarter. After the manuscript is complete, you might choose to submit this paper to a journal, use it as the essay for your qualifying exam at the end of your third year, incorporate it as a chapter of your dissertation, or some/all of the above. Beyond this single manuscript, our work this year should help you to start thinking about your dissertation and your broader research agenda. Throughout the winter quarter, you will be responsible for four assignments designed to help you stay on track with your project. At the end of the quarter, you will showcase the work you have done on your project in two forms: 1) the written front half of your paper (i.e., your introduction through what should be a nearly-airtight research design), and 2) a research poster presenting this first half of your project. Our poster session will be held the last week of class, and all department faculty and graduate students will be invited to attend. As a heads up, at the end of the spring quarter you will showcase your finished project in the form of an individual research presentation (20 minutes) and Q&A session (15 minutes), to which faculty and graduate students will again be invited.

A syllabus is like a contract, so in the document that follows I’ve tried to specify lots of details, sometimes in relatively harsh language. Don’t be turned off. We’ll read a wide variety of very interesting things and you’ll learn a lot in this class. I am excited to teach it and am looking forward to each week of what follows. I certainly hope it will be one of the best courses you ever take.
Required Texts
In addition to journal articles, we will be relying predominantly on two books. Both are available at the campus bookstore, in used form on the Internet, on loan from me, or borrowed from a classmate. Required articles will be available on SmartSite.


Additional Suggested Texts
The Trochim & Donnelly book would be good to have, but you could probably get by swapping the book back and forth with a classmate.


The rest are absolutely not necessary to buy. But good resources to know about (and we will be reading/skimming the Fiorina et al. book in full).


Also Required: Project Folder
You will need a folder with pockets (you know, the kind with Batman or a Care Bear or some other cool cat on the front cover) that you will use to store your assignments. Each time you submit an assignment, you will need to include the hard copy of the assignment in this folder along with the graded hard copies of all previous assignments—and also post the electronic version of the assignment on SmartSite.
Grading

Attendance and Participation: 20%
Summary & Pushing Assignments, 5 x 4%: 20%
Scientific Method Assignment, 1 x 10%: 10%
Research Design Approach Presentation(s): 10%
Your Project:
  Assignments, 4 x 5%: 20%
  Research Proposal Paper: 10%
  Research Proposal Poster: 10%
Total: 100%

Instructions for the Scientific Method, Research Design Approach, and Your Project assignments listed above will be detailed in separate documents (one for each category) on SmartSite, listed under Resources/Assignments.

Attendance and Participation (20%)

A seminar is a collaborative endeavor. In order for this seminar to be a success, you must come to class prepared to discuss the readings. Specifically, you should already be familiar with the main points of each reading and be ready to raise (and answer) interesting questions.

Even though you may have picked up a strong understanding of research design in your time thus far at Davis, we will start from a blank slate. Thus, it’s perfectly fine to be confused by the material, and it’s great to ask lots of questions. What I do expect is that you read, think, and talk—preferably in that order. Each week you should read all the required readings, carefully and critically, and come to class prepared to discuss them.

Class participation is a must. Short of extenuating circumstances—which you should discuss with me on the first day of class if not before—silence is not acceptable in a graduate seminar. I reserve the right to call on students individually, and I will do so. No student can be a passive participant in this class and receive higher than a B+ for the course, assuming all other work is perfect. Come prepared. Talk. Participate. Ask questions. Carpe diem!

Participation (showing up, having done the readings, and engaging in class discussion) is worth 20% of your grade for this class. Since there are only 10 class sessions, that’s 2%—or 1/5 of a letter grade—per class based just on participation. You can see this fact as a good thing or a bad thing, depending on your habits of preparation, procrastination, and participation. If you’re used to coming to your graduate classes fully prepared and excited to participate, great. If not, let this be a wonderful opportunity for you to turn over a new proverbial leaf.

Additionally, each week I strongly encourage you to send me—via email—questions you had about the readings in advance of class (ideally 24 hours in advance). These questions might involve points of confusion or clarification, or ponderings about the connections between readings, or questions about how/why the author structured the article that way—or even, why are we reading this? Why is it important? These questions will help focus our weekly discussions on what you want to talk about.
Summary & Pushing Assignments (20%)

Five times throughout the quarter, you will be assigned to write a summary of one of the readings for the following week, accompanied by a discussion giving critical push back against the piece and pushing the ideas forward through discussion of how they could be strengthened, extended, etc. If you want, you can write one of your Summary & Pushing assignments on an article of your choice from your specialized field. Summary & Pushing assignments are due in electronic (uploaded to SmartSite) and hard copy (under my office door) form by 24 hours before the start of class (i.e., by each Tuesday at 3pm). If you would like to replace one of your grades from these assignments, you can talk with me about writing a sixth one—just be sure to talk with me well before the end of the quarter. Guidelines:

Formatting
- Include your name and the author and article you’re working with
- 12-point font
- All margins set at 1”
- Single spaced
- No more than one page (can be shorter!) for each part (summary & pushing), so that your final document should fit on one double-sided sheet of paper
- Begin each new item (e.g., puzzle, research question) on a new line

Summary
- Begin with a brief overview (max 100 words) of the reading’s main point and core conclusions, making sure to highlight the “hummable tune.”
- Then identify the elements of a social science paper (skipping the lit review, unless it’s directly relevant to how the authors build their argument):
  1. Puzzle
  2. Research Question
  3. Significance
  4. [Lit Review—optional]
  5. Theory
  6. Hypotheses
  7. Data/Evidence
  8. Research Design
     - This section should get the most attention; be very explicit in your discussion
     - If applicable, identify the independent and dependent variables and exactly how they operationalize the moving parts of the theory above
  9. Findings & Conclusion
  10. Implications

Pushing
- Offer a constructive critique (push back) of the piece: identifying the good, the bad, and what could have been done to make the bad good.
- Then offer a constructive discussion (push forward) of how the ideas in the piece could be better developed, better tested, theoretically extended, applied in other areas, etc.
- Think of a pushing as the next step in your “conversation” with the reading after you have read the work closely, grappled with it, and allowed everything to percolate in your brain.
Late Assignments
All assignments are due prior to the start of class (24 hours prior for the Summary & Pushings and 48 hours prior for all other assignments). Assignments must be submitted by the respective deadline in both electronic (uploaded to SmartSite) AND hard copy (under my door) form. Late assignments will be accepted but marked down one half letter grade (i.e., 5%) for each 24 hours or portion thereof after the deadline, including weekends and holidays. For example, an assignment due Tuesday at 3pm but not submitted until after 3pm on Thursday of the same week would be marked down a full letter grade (i.e., 10%) below the earned grade. Bottom line: Don’t go there. However, at the end of the quarter, your research proposal paper and your poster will not be accepted after the deadline, period. You are responsible for staying in touch with me throughout the quarter about your progress on your research project, especially if you experience any difficulties.

Laptops and Other Electronics
I love my laptop. And my iPad. However, I have found them to be strangely distracting in a seminar environment. Thus, I ask that you resort to old-school paper copies of journal articles and old-school pen-and-paper note taking. In other words, please do NOT use your laptop (or tablet or smartphone or any other electronic reading device) in class. If you have a particular learning style that is particularly benefitted by looking at articles on a screen or typing your notes, please feel free to talk with me and I will be happy to consider an exception. Finally, just like at the movies, please silence your phones.

Disabilities
UC Davis encourages qualified people with disabilities to participate in its programs and activities and is committed to the policy that all people shall have equal access to programs, facilities, and admissions without regard to personal characteristics not related to ability, performance, or qualifications as determined by University policy or by state or federal authorities. I am strongly committed to the same policy. If you feel you may need an accommodation based on the impact of a disability, you need to contact the Student Disability Center at (530) 752-3184 as soon as possible to identify and document your specific needs. Additionally, it is your responsibility to contact me privately immediately at the beginning of the quarter so we can discuss how to accommodate your needs. Do not wait until just before an assignment deadline or an exam to inform me of a learning disability; any accommodations for disabilities must be arranged well in advance.

Academic Dishonesty
UC Davis and the Political Science Dept. take violations of academic dishonesty seriously, as do I. Observing basic honesty in one’s work, words, ideas, and actions is a principle to which all members of the community are required to subscribe. Academic integrity cases will be sent to Student Judicial Affairs, and penalties consistent with University guidelines will be imposed.

1 Much of the text in this section has been directly obtained from the sections of the Princeton University website on Rights, Rules, and Responsibilities: <http://www.princeton.edu/pr/pub/rrr>.
All course work is to be done on an individual basis unless I clearly state otherwise. Any reference materials used in the preparation of any assignment must be explicitly cited. See the following link for tips on how to avoid plagiarism: <http://sja.ucdavis.edu/files/plagiarism.pdf>. In general, every time you use another person’s idea, you must cite the person at the end of the sentence in which you use the idea. Every time you use a specific phrase, even if the phrase is only two words long (e.g., “the fourth branch of government” or “streams of policymaking”), you must put the phrase in quotation marks and cite the original author at the end of the sentence in which you use the phrase. Citations should be based on the Chicago Manual of Style, specifically the APSA Style Guide. Importantly, lying to or purposely misleading me or any other university official shall also constitute a serious violation of academic integrity.
Weekly Assignments and Topics

The list below indicates reading and assignment deadlines. Journal articles and book selections not contained in the books required for this course will be available on SmartSite under Resources/Readings. **You should do each day’s readings before that day’s class. All assignments are due prior to class: 24 hours prior for Summary & Pushing assignments and 48 hours prior for all other assignments.**

Note: You are responsible for reading all required readings in detail—i.e., being ready to present each reading to the rest of the class. One exception: Items marked with an asterisk (*) are ones that fall on especially heavy reading weeks. For these items, some students will be responsible for reading in detail and all others will be responsible for (thoroughly skimming).

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**Week 1: January 8**

**SCIENTIFIC METHOD: Overview**

Required Reading:
- Syllabus (yep, all 13 pages)
- Barry Weingast, “Structuring Your Papers (Caltech Rules)” Document
- Boydstun’s “The Ten Elements of a Good Social Science Project” Document

**RESEARCH APPROACHES: Overview**

Suggested Reading:

**YOUR PROJECT: Overview; Discuss Project Ideas and Advisors**

Required Reading:
- Baumgartner’s “Backwards Calendar” Document
- Patricelli’s “Scientific Method” Document

Suggested Reading:
- Peters, Robert L. 1997. *Getting What You Came For* (Farr, Straus and Giroux): pp. 28-32. (Peters is writing for a hard sciences audience of prospective grad students who need to select their advisors before entering grad school, but much of the advice is applicable to political science as well)

Week 2: January 15

**SCIENTIFIC METHOD: The Scientific Study of Politics**

Required Reading:
- Trochim & Donnelly, Ch. 1 Parts 1 & 2 (pp. 4-23)
- King, Keohane, and Verba, Ch. 1
- Boydstun, Amber E. and Alison Ledgerwood. ND. On the Limits of Reframing Effects.

**RESEARCH APPROACHES: Content Analysis & Developing a Codebook**

Suggested Reading:
- Policy Agendas Project (http://www.policyagendas.org/). Browse the website, paying attention to the codebook, datasets, and various applications that have been published.

**YOUR PROJECT: Plan of Attack**

***DUE TUESDAY: Backwards Calendar & Signed Advising Sheet***


Week 3: January 22

**SCIENTIFIC METHOD: Theory Building**

Required Reading:
- Euclid Reading
- Lave & March, Chs. 1-3

**RESEARCH APPROACHES: Experiments**

Suggested Reading:
- Trochim & Donnelly Ch. 9
- Campbell & Stanley (all)

**YOUR PROJECT: Discuss Assignments**

***DUE JAN. 20: Assignment #1***

Week 4: January 29

**SCIENTIFIC METHOD: Logic and Causal Inference**

Required Reading:
- King, Keohane and Verba, Ch. 2 (and reread Ch. 1 if you forgot it)

Suggested Reading:

**RESEARCH APPROACHES: Surveys, Interviews, and Question Wording**

Suggested Reading:
- Trochim & Donnelly, Chs. 4 & 5
- Codebook for the American National Election Studies, 1948–2008. Start by reading the “Introduction” pdf at this link: http://electionstudies.org/studypages/cdf/cdf.htm Pay attention to sampling procedures, personal vs. phone interviews, response rates, survey administration methods, question wording experiments, etc.

**YOUR PROJECT: Discuss Assignments**

***DUE JAN. 27: Assignment #2***


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Week 5: February 5

**SCIENTIFIC METHOD: In-Class Discussion of Models**

***DUE FEB. 3: Modeling Assignment***

Required Reading:
- King, Keohane and Verba, Ch. 3
**RESEARCH APPROACHES: Methods of Political Theory**

**Required Reading:**

**Suggested Reading:**

**YOUR PROJECT: Check In**


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**Week 6: February 12**

**SCIENTIFIC METHOD: Case Selection & Sampling**

**Required Reading:**
Trochim & Donnelly, Ch. 2
King, Keohane and Verba, Ch. 4

**Suggested Reading:**

**RESEARCH APPROACHES: Case Studies**

**Suggested Reading:**
Trochim & Donnelly Ch. 6

**YOUR PROJECT: Discuss Assignments**

***DUE FEB. 10: Assignment #3***

Week 7: February 19

Professionalization Session: How to make a poster

**SCIENTIFIC METHOD: Measurement Issues**

Required Reading:
- Trochim & Donnelly, Ch. 3
- King, Keohane and Verba, Ch. 5 & 6

Suggested Reading:

**RESEARCH APPROACHES: Big Data and Crowdsourcing**

Suggested Reading:
- Political Analysis Special Issue: Big Data in Political Science

**YOUR PROJECT: Check In**


Week 8: February 26

Professionalization Session: Bob Taylor on time management

**SCIENTIFIC METHOD: Cross-Level Inferences**

Group A Reading:
DEBATE IN THE LITERATURE: The democratic peace

Group B Reading:


RESEARCH APPROACHES: Factor Analysis

Suggested Reading:


YOUR PROJECT: Discuss Assignments AND How To Make a Stellar Poster

***DUE FEB. 24: Assignment #4


Week 9: March 5

SCIENTIFIC METHOD: Review of KKV

Group A Reading:

* Brady and Collier Chs. 1-4, 10-13

DEBATE IN THE LITERATURE: The polarization of the American voter

Group B Reading:

* Fiorina, Abrams & Pope (all).
* Forthcoming JOP article—TBD
**RESEARCH APPROACHES: Time Series Analysis**

**Suggested Reading:**

**YOUR PROJECT: Poster Drafts**


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**Week 10: March 12**

***DUE MON. March 10 BY NOON: Research Proposal Paper***  
***Poster Session Date/Time TBD*** (note that you’re responsible for bringing your poster!)