

Boydston (2013) *Making the News: Politics, the Media and Agenda Setting*

Table 7.2. It takes positive feedback to produce skewed attention

	Condition A	Condition B	Condition C
	Random Events and Error	Negative Feedback (Attention Baseline), Events, and Error	Positive Feedback, Negative Feedback (Attention Baseline), Events, and Error
Skew (Inverse Normalized Shannon's H Entropy)	0.007 (sd = 0.003)	0.037 (sd = 0.011)	0.194 (sd = 0.091)
Cumulative % of Agenda Captured by Largest Issue	13% (sd = 1%)	16% (sd = 1%)	32% (sd = 6%)

Each value in table 7.2 is the average of values across 1,000 simulation runs. Standard deviations are displayed in parentheses. For reference, the ten issues drawn from the *New York Times* values in table A.1 have an inverse normalized entropy, or skew, value of 0.197.